

Campbell County School District Board of Trustees Special Dinner Meeting
Tuesday, February 13, 2024, at 5:15 PM
Educational Services Center, Rocky Point Room

Present: Lisa Durgin, Meldene Goehring, Tim Hallinan, Joe Lawrence, Larry Steiger, Rollo Williams, Alex Ayers, Kirby Eisenhauer, Dave Bartlett, Larry Reznicek, Alison Gee, and Tracy Peterson. Anne Ochs was absent.

Also attending: Cassia Catterall

Dr. Ayers listed the topics for the meeting: 1) Policy Committee Update; 2) Shared Leadership Governance Assessment; 3) Website Update

Policy Committee Update – Dr. Reznicek shared that the Policy Committee is working hard reviewing policies and updating them to bring to the Board at the next meeting.

Shared Leadership Governance Assessment – Mrs. Goehring reviewed 2.3 “Administrative Regulations” and 2.4 “Meetings” of the Board Leadership Governance Compliance Assessment. The board members rated the degree of compliance they felt the entire board should receive for its performance. Each section of the assessment will be reviewed and scored at future dinner meetings until the packet is complete.

Website Update – Mr. Eisenhauer shared with the Board that the end goal for the new website is to showcase the District and appeal to potential candidates for employment. Research shows that if stakeholders go to an undesirable site, they will spend less than five seconds on it before moving on to something else. Parents and staff use the website to find valuable information, and we want it to be a smooth process. It is a priority to feature our staff and students and the good things they are doing in their buildings. Our current website is functional but very limited in its capability to add videos, text, etc. The newly formed website committee's priority for the new site is to focus on students and what we are proud of, achieving better functionality with fewer clicks to find information and ensuring that the site is appealing to capture the attention of potential candidates and stakeholders. Mr. Eisenhauer highlighted the enhanced features of the new website with the Board. A collapsed position of the Deputy Superintendent's administrative assistant enabled the District to add a Communications Coordinator to the budget to manage the site and social media.

Secretary, Tracy Peterson

Chairman

Clerk